

Rocky RODEO

Pro's
OUT WEST



Well, it's that time again! We have already started planning the 2023 Rocky Pro Rodeo. We would love to have you as a 2023 sponsor. We have several different levels of sponsorship please refer to our sponsorship program which we have attached.

Here are some upcoming dates to mark on your calendar:

Pony Chariot/Chuckwagon Races – Thursday, June 8 to 11, 2023

Parade – Saturday, June 10, 2023, at 11:00

Rodeo Performances – Friday, June 9 to 11, 2023

Of course, we will be bringing back the favourite Cheap Charlie's where there is live entertainment Friday and Saturday nights.

If you are interested in becoming a 2023 Sponsor or if you have any questions or concerns, please don't hesitate to contact us.

You can contact **Ann Lynn at (403) 844-7626** or **Stephanie Closs at (403) 844-0540** or **Janette Strom at (403)844-9395** or by e-mail at rockyprorodeosponsors@hotmail.ca.

Remember without our generous sponsors the Rocky Pro Rodeo would be impossible!

We thank-you in advance for your time and consideration.

Sincerely,

2023 Sponsorship Coordinators



2023 Rocky Pro Rodeo

Sponsorship Program

Rocky Ag & Stampede Association

P.O. Box 836

Rocky Mountain House, AB

T4T 1A6

ROCKY RODEO SPONSORSHIP PROGRAM

Titanium Sponsor:

\$5500.00 & up

- Prime Signage – Top of Building 4'X8' sign & Infield 3'X8' sign
- Flag Display – Rocky Wranglers – Grand Entry & Parade
- Full Page advertising in program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo & in Radio Advertising
- 10 VIP Passes – Thursday to Sunday – All Events
- Skybox Option – See Bonus Offer

Platinum sponsor:

\$4500.00

- Prime Signage – Top of Building 3'X8' sign & Infield 3'X8' sign
- Flag Display – Rocky Wranglers – Grand Entry & Parade
- Full Page advertising in program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo & in Radio Advertising
- 8 VIP Passes – Thursday to Sunday – All Events
- Skybox Option – See Bonus Offer

Gold Sponsor:

\$3500.00

- Prime Signage – Building 3'X8' sign & Infield 3'X8' sign
- Full Page advertising in program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 6 VIP Passes – Thursday to Sunday – All Events
- Skybox Option – See Bonus officer

Silver Sponsor:

\$2500.00

- Signage in Infield 3'X 8'
- Half Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Events

Bronze Sponsor: **\$1500.00**

- Quarter Page Advertising in Program
- Public address Mention at Rodeo
- 4 Weekend Passes. Friday – Sunday all events
- Signage in Infield 3' X 8'

Copper Sponsor: **\$1000.00**

- Sponsor Listing in Program
- 2 Weekend Passes. Friday – Sunday all events
- Signage in Infield 3' X 8'

Friends of Rodeo: **Under \$700.00**

- Sponsor Listing in Program
- 2 Single Event Passes

Rodeo Clown Sponsor: **\$3600.00**

- Prime Signage – Building 3'X8' sign & Infield 3'X8' sign
- Full Page advertising in program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 6 VIP Passes – Thursday to Sunday – All Events

Event Sponsor **\$2800.00**

- Signage in infield 3'X 8'
- Flag Display with Rocky Wranglers – Salute to Sponsors
- Half Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public Address Mentions at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Events

Chute Gate Sponsor: **\$2800.00**

- Signage in infield 2'X 7'
- Quarter Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public Address Mentions at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Events

Rodeo Announcer Sponsor: **\$2500.00**

- Signage in Infield 3`X 8`
- Half Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Events

Pony Chariot/Chuckwagon Announcer Sponsor: **\$2500.00**

- Signage in Infield 3`X 8`
- Half Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Events

Boys Steer Riding: **\$1500.00**

- Signage in Infield 3`X 8`
- Half Page Advertising in Program
- Feature Recognition on Rodeo Website www.rockyprorodeo.com
- Public address Mention at Rodeo
- 4 VIP Passes – Thursday to Sunday – All Event

Mutton Busting: \$500.00

- Signage in infield 3' X 8' during event
- Sponsor Listing in Program
- Public address mention at Rodeo
- 2 Single Event Passes

We also appreciate any In Kind Sponsorship's as well. This is very important as well as cash. We are always looking for volunteers too! So, if you are interested or know someone who is please contact us.

The **DEADLINE** for the sponsorship program is **May 20, 2023**. Please e-mail your company logo and all information to **Janette Strom** at janette.strom21@gmail.com. If you need this extended, please contact us. This is important so we meet our printing and advertising deadlines. We don't want to miss anyone!

BONUS:

Skyboxes are available to Titanium , Platinum and Gold Sponsors **\$2000.00**

Once again, we wish to thank-you in advance for your time and consideration. We are looking forward to working with you in the upcoming year.

If you have any questions, please feel free to contact, **Ann Lynn at (403) 844-7626, or Stephanie Closs at (403) 844-0540, or Janette Strom at (403) 845-93695 or by e-mail at rockyprorodeosponsors@hotmail.ca.**

Without generous sponsors, volunteers, and everyone who makes donations there would not be a Rocky Pro Rodeo.

Rocky Ag & Stampede Association

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